



# BELGIOIOSO®

## American Grana

Premium Parmesan cheese aged a minimum of 18 months in aging rooms. All natural ingredients and the distinctive aging process are what creates its deep, nutty flavor and granular texture.





# Our American Grana Process

## ► Fresh Milk

Made from locally sourced milk within 30 miles of production facility. Fresh milk is the key to BelGioioso's quality. The fresher the milk, the cleaner the flavor and the longer the shelf life.

## ► Home Grown Starter Cultures

We grow our own starter cultures on a daily basis. Starter culture is made from the whey of a previous batch of cheese. Each cheese has its own unique starter culture. It is a roadmap, of sorts, that tells the milk what type of cheese it will become. By using our own starter culture, the flavor and consistency of our cheese is handed down from batch to batch. This gives a flavor that cannot be matched by anyone else.

## ► Natural Brining

Our traditional brining method creates a solid cheese body, uniform color and cheese with the right amount of salt and a clean finish.

## ► Aging Process

Aging creates deeper flavor and complexity in our cheeses. BelGioioso cheeses are aged on custom racks in a controlled atmosphere and hand turned for days. Our aging process allows the cheese to develop slowly to create the best aroma and flavor in the world.





# About American Grana

Huge wheels are created using fresh milk gathered daily from local farmers. This Premium Parmesan cheese is allowed to mature a minimum of 18 months on wooden shelves. During this process, each wheel is hand-turned to ensure proper aging and develop its deep, nutty flavor and granular texture. This specialty cheese is made exclusively by BelGioioso.

- All Natural
- rBST Free
- Gluten Free
- Crafted from Raw Cow's Milk
- Aged 18 Months

Ingredients: Cultured pasteurized milk, enzymes, salt.



Available in: Wheels, Shreds, and Snacks



# American Grana Wheels & Wedge

## Whole Wheel

Item #37910 (1 Pack)

- 65 Lbs.
- Shelf Life: 365 days



## Half Wheel

Item #38912 (2 Pack)

- 32 Lbs.
- Shelf Life: 365 days



## Qtr Wheel

Item #39919 (1 Pack)

- 16 Lbs.
- Shelf Life: 365 days



## Wedge

Item #39915 (8 Pack)

- 8 Lbs.
- Shelf Life: 365 days





# American Grana

## Grated & Shredded

### Shred

Item #35812 (4 Pack)

- 5 Lbs.
- Shelf Life: 120 days



### Grated

Item #35810 (4 Pack)

- 5 Lbs.
- Shelf Life: 120 days



### Grated No Nat/Cell

Item #35805 (4 Pack)

- 5 Lbs.
- Shelf Life: 90 days







# Menu Applications American Grana

Chunk for snacks or cheeseboards with fresh grapes. Shred, shave or grate for salads, pastas, pizzas, meatballs and vegetables. Add the rind to homemade soups or sauces for extra flavor.



Visit our website for more recipe ideas.  
[www.belgioioso.com](http://www.belgioioso.com)



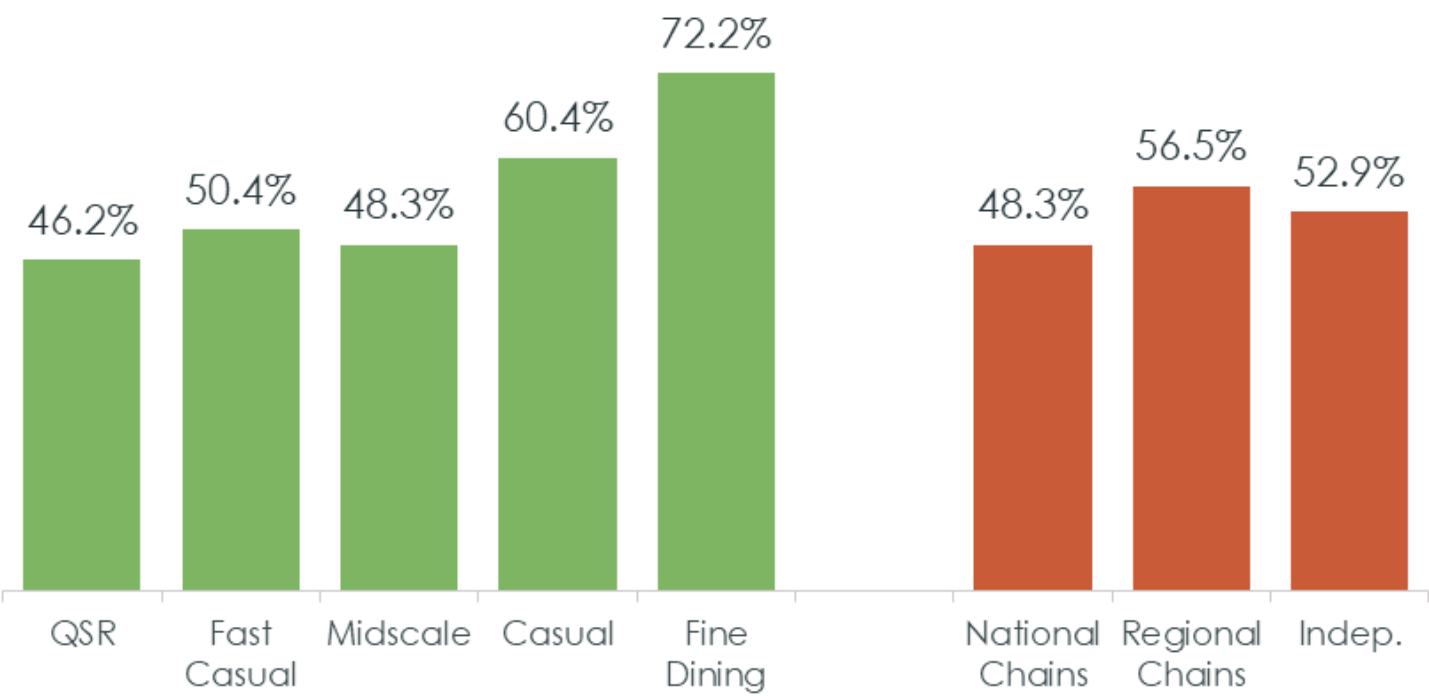
# Menu Trends Parmesan



54.2% menu penetration

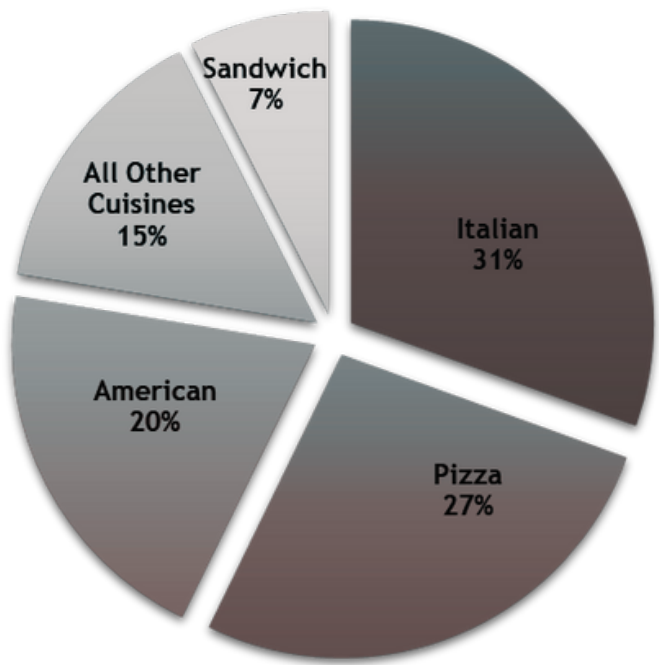
## BY RESTAURANT TYPE

% of US restaurant menus that feature



## FOUND ON MENU TYPES

share of total incidences



- Highest percentage of menu penetration of all cheese.
- 62.5% penetration with US Innovators.
- Top Ranking Cheese in Salad, Pizza and Pasta Usage.

## APPLICATIONS

Pasta	14.8%
Appetizer Salad	11.4%
Pizza	10.5%
Hot Sandwich	9%
Chicken Main Entree	8.3%
Combos/Multi Protein	7%
Salad Entree	6.1%
Veggie Main Entree	4.1%
Beef Main Entree	3.1%
Cold Sandwich	2.7%
Bread Appetizer	2.4%
Condiment/Topping	1.6%
Wings	1.5%
Non-Fried Protein App	1.5%
Shellfish Main Entree	1.1%
Non-Fried Veggie App	1%
Appetizer Dip	0.9%
Other	13.1%

## PAIRED FLAVORS

SALAD	67%
CHICKEN	64.5%
CAESAR	59.6%
caesar salad	54.1%
CROUTON	52.3%
ROMAINE	50%
GARLIC	46.4%
NOODLE	45.3%
TOMATO	43.7%
MOZZARELLA	40.8%
PARMIGIANA	37.3%
GRILLED	36.2%
LETTUCE	34.2%
PASTA	32.7%
CHICKEN PARMIGIANA	32.2%
ONION	31%

among menu items with PARMESAN, % that also contain each of the above; use this to find flavors that go together



# American Grana Specs

AMERICAN GRANA BULK											
Code	Description	Case GTIN	Net Weight	Gross Weight	Units Per Case	Unit Size	Unit UOM	Shelf Life Days	Ti x Hi	Case Dimensions, Inches	Cs Cube, cu ft
✓	35805 2/20# GRAT AM GRANA NOCEL NONAT	10031142358053	40.00	42.35	2	20	LB	90	6 x 6	24.19 x 11.81 x 12.5	2.0668
✓	35810 4/5# GRATED AMER GRANA 2L	10031142358107	20.00	21.60	4	5	LB	120	9 x 8	15.88 x 13.19 x 7.5	0.9086
✓	35812 4/5# SHRED AMER GRANA 2L	10031142358121	20.00	21.45	4	5	LB	120	9 x 6	15.94 x 13 x 10.25	1.229
✓	37910 1/65# AMERICAN GRANA NL	90031142379108	62.09	64.39	1	65	LB	365	4 x 5	17.38 x 17.38 x 9.5	1.6597
✓	37912 1/65# AMERICAN GRANA 2L	90031142379122	62.09	64.39	1	65	LB	365	4 x 5	17.38 x 17.38 x 9.5	1.6597
✓	37914 1/16# AM GRANA 3L-LABOTTEGA	90031142379146	15.53	16.53	1	16	LB	365	10 x 11	18.88 x 9.13 x 5.25	0.5233
✓	38912 2/32# AMER GRANA 2L	90031142389121	62.09	64.39	2	32	LB	365	4 x 5	17.38 x 17.38 x 9.5	1.6597
✓	38915 2/32# AMER GRANA-HORIZONTAL CUT NL	90031142389152	62.09	64.39	2	32	LB	365	4 x 5	17.38 x 17.38 x 9.5	1.6597
✓	38916 1/32# AMER GRANA-HORIZONTAL CUT NL	90031142389169	31.05	32.95	1	32	LB	365	4 x 9	17.38 x 17.38 x 5.25	0.9172
✓	39912 4/16# AMER GRANA 2L	90031142399120	62.09	64.39	4	16	LB	365	4 x 5	17.38 x 17.38 x 9.5	1.6597
✓	39915 8/8# AMER GRANA NL	90031142399151	62.09	64.39	8	8	LB	365	4 x 5	17.38 x 17.38 x 9.5	1.6597
✓	39917 2/8# AMER GRANA NL	90031142399175	15.53	16.53	2	8	LB	365	10 x 11	18.81 x 9.63 x 5.25	0.5501
✓	39919 1/16# AMERICAN GRANA NL	90031142399199	15.53	16.53	1	16	LB	365	10 x 11	18.81 x 9.63 x 5.25	0.5501
✓	39922 1/16# AMERICAN GRANA 2L	90031142399229	15.53	16.53	1	16	LB	365	10 x 11	18.81 x 9.63 x 5.25	0.5501



# About Us Videos



## ► Fresh Milk

Learn More About our Fresh Milk Quality Standards

<https://youtu.be/PrlZX6dKmBY>

## ► Home Grown Starter Cultures

Learn More About our Starter Cultures

<https://youtu.be/XpQu4hUUAYl>

## ► Artisan Production Processes

Learn More About our Artisan Techniques

<https://youtu.be/Xh7WypVnBRc>

## ► Award Winning

Learn More About our Awards

[https://youtu.be/FddYJwyh\\_-Q](https://youtu.be/FddYJwyh_-Q)

## ► Food Safety

Learn More About our Food Safety Standards

[https://youtu.be/\\_rn18OLCEpU](https://youtu.be/_rn18OLCEpU)

## ► Corporate Sustainability

Learn More About our Sustainability Practices

<https://youtu.be/pQbklVLOt48>

## ► Meet Errico Auricchio

Meet Errico Auricchio the founder of BelGioioso Cheese

[https://youtu.be/Po4SE\\_ukoB0](https://youtu.be/Po4SE_ukoB0)

## ► American Grana

<https://youtu.be/Xh7WypVnBRc>